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**Course name: Magento Training with Live Project.**

**CAN YOU CALL/WHATSAPP ME AT 91-97034 60111 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING. Can you attend demo class today or tomorrow, call me once.**

**Project Covered During Training:**

- 1) Magento, Live project, This will taught by trainer.
- 2) Assignment project in Magento: This is done by student while giving training.

**Why Training with Us?**

I am giving Magento training with Live projects. This project is live project in Magento. This project will help definitely in your job.

**Certification:** Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

**Placement and Job:** I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

**My address for Class room training:** WPS Training, 84, Alep Khan Mohalla Rd, Gora Bazar, Berhampore, West Bengal 742101 .Call if any problem to +91- 9703 460111.

## Trainer Profile

I am Partho Patim. I have done master degree in computer from Utah State University, USA. I am part of WPS Training in Kolkata, West Bengal. I have total 12 years of experience in PHP and mysql with drupal, joomla and wordpress and magento. I have developed 250 dynamic website till now on php/mysql/joomla/drupal/wordpress. I have 8 years of experience in Online training and corporate training including MNC Company. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in PHP, mysql, javascript, html, css, Ajax, joomla/drupal/wordpress/Magento and open source. I have worked with international clients based in USA, UK, Canada, Netherlands, Australia, Italy, Ireland, France etc. I have worked on many different projects - ranging from small software to complex web applications.

I have a training Institute in Kolkata, West Bengal with the name “WPS Training Institute” in Kolkata, West Bengal. I have already given training of 5000 Students till now, and all my student working in MNC and Software web Development Company.

**How we are starting:** Because we are doing live Project training so we are taking 5 pages html and css basic shopping cart website and doing custom theme developer and working on that website with all these topics .

## Objective

Magento Development Training is designed to teach how to work with theme and exiting extensions for Magento and manage the whole site with Admin efficiently. Participants will be able to implement simple business logic and work with the database and will also be introduced to the Magento API and important system resources and services. This training is for advanced users and site administrators of Magento with at least some knowledge of the PHP language.

## Prerequisite

- Prior exposure to PHP development is must.
- Reasonably good database skills.
- Html and css

## Hardware & Software requirement

- System configuration - Intel P4 / Core 2 / Dual Core processor with 2 GB RAM
- Operating system - Microsoft Windows XP with Admin access

## Who should attend?

- Business owners or employees responsible for their company's Magento website and want to learn Magento best practices.
- Web designers looking to expand their service offerings by providing Magento Commerce sites for clients.
- Web Professionals looking to save time by learning from Magento experts.

## Course Contents

### INTRODUCTION

- Lamp/Wamp Server
- Magento 2 Installation
- File Structure of Magento 2

### CATALOG

- Creating Categories
- Category Landing Page Appearance
- Assignments

### PRODUCTS

- Product Attributes&Attribute sets
- Product Types
- Create different types of products
- Importing & Exporting Products

### CATALOG MANAGEMENT/PRESENTATION

- Creating a Catalog Management User
- Batch updates to products in admin panel
- Layered Navigation
- Arranging Products in a Category
- Moderated product tags & reviews
- Related products, up-sells & cross-sells
- Catalog promotional pricing
- Recently viewed & compared products
- New items promotional tool
- Assignments

### CUSTOMERS

- Customer Groups

- Customer Accounts

### **BUSINESS OPERATIONS AND FULFILLMENT**

- Setting Up Taxes, Payments & Shipping
- Shopping Cart
- Configuring Checkout
- Setting Up Store Communications (Emails)
- Order Flow's including invoices, shipping's, & credit memos
- Email Templates
- Coupons & Price Rules
- Reports
- Polls
- Newsletter management
- Contact Us form
- Create and edit orders from the admin panel
- Assignments

### **CONTENT**

- Content Management System (CMS)
- Static Blocks
- CMS Pages and Widgets

### **MARKETING**

- Creating Promotions
- Catalog Search
- SEO
- Assignments

### **THEMING**

- Introduction on theming Folder Structure
- Deployment Process
- Assignments

### **STORE OPERATIONS MANAGEMENT**

- Admin Overview
- Users & Roles
- Multi Stores features (Different stores, Catalogs, Currency, Languages, Themes)
- Day 1 Assignments

### **THEME ARCHITECTURE**

- Style-m & styles-l files
- Using Grunt for deployment & compilation
- LAYOUT XML, BLOCKS & TEMPLATES (Layout files & directives)
- Basic CSS & JS inclusion

- Assignments

### ADVANCED LEVEL CONTINUED

- Speed Optimization
- Upgrade from older version to latest version
- Debugging the issues
- Assignments

Note : I will start from basic level. How to install magento then how to change theme and how to work with new html page..

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	Magento Training
Operating System:	Windows 10
Web server	Apache
Database	Mysql
Time Frame(duration):	30Days [ 25 Hours ]
Online Training Fee	Per student 12000 Rs or 200 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%
Extra topics will be chargeable. Payment by Cash		

**Required Software for Training:** Note: I will provide all the software.

- 1) XAMPP Software, Magento Software
- 2) Dreamweaver
- 3) I will take class though live meeting. Every session will be created on video

**Payment though paypal :** Send payment on my paypal id  
paypal id: payment@wpslab.co.in

**Subhashree Chatterjee,**

Director Complete WPS Training Institute–Business Development

For any questions you may have you may contact me at Email

[training@wpsind.com](mailto:training@wpsind.com)

For any doubt and clearance, call me in India:

+91 9703460111, Fee is paid, not return back.

Website: <https://training.wpsind.com/>

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