

Website: <https://training.wpsind.com/>  
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**Course name: Wordpress Training with Live Project.**

**CAN YOU CALL/WHATSAPP ME AT 91- 9703 460111 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING. Can you attend demo class today or tomorrow, call me once.**

**Project Covered During Training:**

- 1) WordPress, Live project, This will taught by trainer.
- 2) Assignment project in WordPress: This is done by student while giving training.

**Why Training with Us?**

I am giving WordPress training with Live projects. This project is live project in WordPress. This project will help definitely in your job.

**Certification:** Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

**Placement and Job:** I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

**My address for Class room training: WPS Training, 84, Alep Khan Mohalla Rd, Gora Bazar, Berhampore, West Bengal 742101 call if any problem to +91- 9703 460111.**

## Trainer Profile

I am **Partho Patim** master degree in computer from Utah State University, USA. I am part of **WPS Training** in **Kolkata, West Bengal**. I have total 12+ years of experience in PHP and mysql with **wordpress**, Drupal joomla and codeIgnitor. I have developed 200 dynamic website till now on Wordpress and CMS . I have 8 years of experience in Online training. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in PHP, mysql and Wordpress. I have worked with international clients based in USA, UK, Canada, Netherlands, Australia, Italy, Ireland, France etc. I have worked on many different projects - ranging from small software to complex web applications.

I have a training Institute in **Kolkata, West Bengal** with the name "**WPS Training Institute**" in **Kolkata, West Bengal**. I have already given training of 1000 Students till now, and all working in MNC and Software web Development Company.

**Our Teaching style**: I give real time training with real PROJECT IN **Wordpress**. Basically i am developer of 12 years of experience so I will try to give my best output in **Wordpress** training.

## Wordpress-4 training contents

### 1. Introduction CMS and WordPress4

- ❓ Why CMS
- ❓ Advantages and Disadvantages of CMS
- ❓ com vs. WordPress.org
- ❓ What is php and what is server side programming language
- ❓ How client and server communicate with each other?

### 2. Wordpress Installation:

- ❓ Setting up Wordpress in Local Server
- ❓ Setting up Wordpress in Remote Server
- ❓ Upgrading Wordpress
- ❓ Understanding FTP

### 3. User Administration:

- ❓ Wordpress Admin
- ❓ Creating Users
- ❓ User Rights & Roles

### 4. Banner development/ mega-drop down menu in Wordpress

## 5. Working with Wordpress Themes

- ☐ Understanding the Structure of Wordpress Themes
- ☐ Finding Themes and Choosing the Right One
- ☐ Installing and Configuring Themes
- ☐ Editing and Customizing Themes
- ☐ Using Theme Frameworks and Parent-Child Themes
- ☐ Theme Best Practices

## 6. Wordpress Theming Development: exiting theme and custom themes [html to Wordpress theme]

## 7. Wordpress Custom Plugin development

## 8. Content block -- assigning the block on particular area

## 9. Creating widgets & assigning the widgets using coding

## 10. Working with Categories & Tags

- ☐ Introduction to Categories
- ☐ Wordpress categories options
- ☐ Posting content based on category
- ☐ Sub category creation
- ☐ Hierarchy of Categories
- ☐ Tags in Wordpress
- ☐ Posting content based on tags

## 11. Wordpress Security

- ☐ Securing Wordpress Passwords
- ☐ Updates and Patches to Keep Your Site Secure
- ☐ Connecting Securely to Your Wordpress Site
- ☐ User Management

## 12. Troubleshooting Common Wordpress Problems

- ☐ Fixing Posts and Pages if They Break
- ☐ Fixing Broken Widgets
- ☐ Fixing Theme Issues
- ☐ Fixing Plugins
- ☐ Identifying and Fixing Common Database Issues

## 13. Working with Widgets:

- ☐ Installing widgets in sidebar
- ☐ Installing widgets in footer

WPS TRAINING

#### **14. Working with Menu for your website:**

- ❑ Creating menus
- ❑ Adding pages, posts, categories to menus
- ❑ Creating Sub-menus
- ❑ Deleting items from menu

#### **15. Wordpress Plugins:**

- ❑ Installing plugins
- ❑ Upgrading plugins
- ❑ Activating Plugin & managing plugins
- ❑ Recommended Plugins

#### **16. Working with Content:**

- ❑ Posts Vs Pages
- ❑ Creating a post
- ❑ Adding Hyperlinks
- ❑ Adding Media files to content –images and videos
- ❑ Playing with Media content
- ❑ Using Categories and Tags
- ❑ Previewing and Editing Posts
- ❑ Creating Pages
- ❑ Previewing and Editing Pages
- ❑ Page Hierarchy
- ❑ Page Order

#### **17. WordPress Settings:**

- ❑ General settings
- ❑ Writing settings
- ❑ Reading
- ❑ Discussion
- ❑ Media
- ❑ Permalinks

#### **18. Wordpress Backup and recovery**

#### **19. Live project training in Wordpress**

#### **20. Contact form and spam killer**

#### **21. Deployment of Wordpress project in server: how to make website on internet**

## 22. List of plug-ins in our course content:

- a) All in one seo pack
- b) Meta description
- c) Title
- d) Meta keywords
- e) Xml sitemap
- f) Submitting website in google
- g) YouTube video
- h) Audio player implementation
- i) JQuery sliding banner implementation
- j) Mega drop down menu
- k) News letter subscription
- l) Photo gallery
- m) Quick Contact form for sending enquiry
- n) content block -- assigning the block on particular area
- o) Creating widgets & assigning the widgets using coding
- p) Permalinks
- q) social plugin (fb, twitter, g+)
- r) exporting & importing the wordpress data
- s) Custom plugin development.

<b>SPECIFICATION: FEE AND TERMS DETAILS</b>	
<b>Technology:</b>	<b>Wordpress</b>
<b>Operating System:</b>	<b>Windows 10</b>
<b>Web server</b>	<b>Apache</b>
<b>Database</b>	<b>Mysql</b>
<b>Time Frame(duration):</b>	<b>30Days [ 25 Hours ]</b>

<b>Online Training Fee</b>	<b>Per student 12000 Rs or 200 USD</b>
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<b>Terms and Conditions of Payment.</b>		
<b>1</b>	<b>Advance payment ,after demo class</b>	<b>50% of total money</b>
<b>2</b>	<b>After 8 Class</b>	<b>Remaining 50%</b>
<b>Extra topics will be chargeable. Payment by Cash</b>		

**Required Software for Training:** Note: I will provide all the software.

- 1) XAMPP Software, Wordpress Software
- 2) Dreamweaver
- 3) I will take class though live meeting. Every session will be created on video

**Payment though paypal** : Send payment on my paypal id  
 PayPal id: payment@wpslab.co.in

**Subhashree Chatterjee,**

Director WPS Training Institute – Business Development  
 For any questions you may have you may contact me at Email  
[training@wpsind.com](mailto:training@wpsind.com)

For any doubt and clearance, call me in India: +91  
 9703460111, Fee is paid, not return back.

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